

28th SEA Games Rights Holding Broadcasters Newsletter

RHB Daily Briefing recap

Below is a recap of today's RHB Daily Briefing:

- A two-minute news edit featuring footage of the Opening Ceremony (OC) rehearsal will be played out at 12:00 pm on 3 June on DX5. This will be repeated on a loop for one hour.
- A document containing biographies of the Torch Bearers for the Opening Ceremony (OC) will be posted to the SEA Games Downloads platform at 6:00 pm on 5 June.
- RHBs are reminded that their ENG crews must operate from the designated ENG positions at the venues and wear their allocated ENG bibs.
- Venue Managers at Training Venues have now been briefed on RHB needs. Access will be automatically granted if the athlete / team in training is from the same country as the RHB. If RHBs wish to interview athletes / teams from other countries they must first seek permission from the relevant Team Manager.
- RHBs are advised that from today the distribution of Broadcaster Welcome Packs will take place between 3:00 pm and 5:00 pm. Please visit the CIC for collection.
- RHBs are informed that the doors to the IBC will be security locked in the coming days before the OC. After this point biometric authentication will be required to access the IBC. Any RHB staff who have not yet registered their fingerprint at the Fire Command Centre (FCC) is urged to do so immediately. Further information on the FCC location can be found in RHB Newsletter #4.

TV court notification

For sports with multiple courts or Fields of Play (FOPs) at the venue RHBs can find out which matches are being covered by checking the Competition Schedule page on the 28th SEA Games results website: <http://results.seagames2015.com>

The sport specific schedules give details of which matches are on a certain court / FOP and the list below details which court / FOP has been selected at the relevant competition venue.

Please note that the TV court for Badminton is yet to be confirmed. Information will be relayed regarding the TV court selection closer to the start of competition on 10 June.

RHBs with specific requests for TV court matches should direct them to Booking at the CIC. Requests will then be communicated to the Competitions Manager for consideration.

Sport	TV Court / FOP
Badminton	To Be Confirmed
Pencak Silat	FOP 2
Sepaktakraw	Centre Court
Table Tennis	Table 1

Opening Ceremony Observer Seat requests

RHBs are requested to inform Booking at the CIC of their requests for Observer Seats at the OC.

Please note, this request is separate to any request RHBs may have already made for OC tickets for senior staff members / guests.

TIP: Satellite transmission

RHBs are reminded that all satellite transmissions are encrypted using the BISS codes previously communicated in the confirmation letter from Globecast.

If you receive the audio clearly but video is scrambled the issue is most likely a wrong BISS code setting. In this scenario check immediately with Globecast.

8:00 am – 1:30 am: +65 63846211
1:30 am – 8:00 am: +65 96419931

Welcome Lunch for Media / RHBs

There is a welcome lunch for all media and RHBs from 11:30 am until 1:30 pm on Friday 5 June.

The lunch, celebrating the official opening of the 28th SEA Games, will be hosted at The Stamford Swissôtel located at 2 Stamford Road, 178882.

All attending RHBs must present their Accreditation and Identity Card (AIC) upon entry.

RHBs wishing to attend must RSVP by 12:00 pm on 3 June by email to: ykok@webershandwick.com / dsioke@webershandwick.com

Doing things by the book

RHBs will most likely be familiar with Charles Mautin and Laura Kim of the HB Booking team already, if not they will be soon with the number of satellite transmissions and venue services to be booked at the CIC increasing as the official opening of the Games draws closer.

It is not just traditional booking services that may have drawn RHBs to visit the booking team at the CIC though – they have also been on hand to distribute AICs, Contractor / Guest Passes for the IBC and Vehicle Drop-Off Permits as well as bibs for ENG crews.

“It is a slightly different operation for us than what we are used to,” explained Booking Coordinator Charles Mautin. “While the fundamentals are the same it is a lot more hands-on and there are additional ways in which we are assisting the RHBs. It is a great experience though and we are really enjoying it.”

Booking is active at the CIC from 9:00 am until 8:30 pm. Out of office hours RHBs can contact Charles (+65 96510106) or Laura (+65 96511029) for assistance with urgent booking matters.



HB Booking

Charles Mautin and Laura Kim are on hand at the CIC to assist RHBs with their booking needs

RHB PROFILE: Astro

Astro were the first RHB to arrive at the IBC and the first to broadcast live from the 28th SEA Games. On 27 May Astro transmitted the first edition of daily news coverage show, Nadi Arena, and on 28 May they had their first live broadcast – a two hour live show and accompanying news coverage.

During the 28th SEA Games Astro will generate a minimum of 12 hours of daily content, including live coverage, studio presentation and news updates.

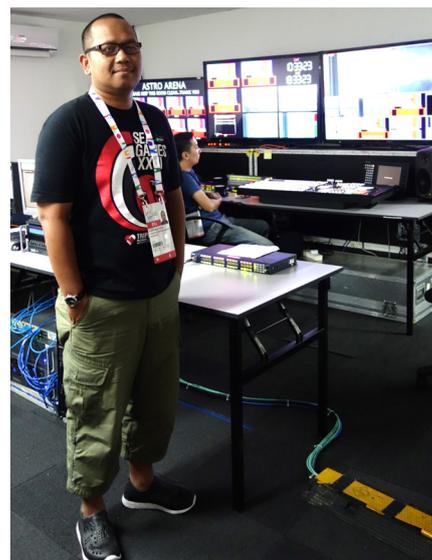
For 20 days Astro will open up the world of the 28th SEA Games to approximately 4 million Malaysian subscribers (more than 50% of the country’s TV-owning households). In total they will top more than 200 hours of coverage of the event.

Due to the actual workload required to deliver this project, Astro have a team of 180 based in Singapore. A total of 55 will be based at the IBC, while five two-man ENG crews will be out and about around Singapore. The rest of the team work at an external studio, based outside of the IBC or on the multilateral production of Hockey as part of the Production Pool coverage.

First broadcasting the SEA Games in 2011, Astro have been preparing for this event for more than a year, with the planning for Singapore commencing soon after the finish of the previous SEA Games.

“Regardless of the preparation, no transmission can be guaranteed to go perfect for a professional broadcaster,” explained Slamet Sazly bin Yakub, Assistant Vice President of Content Creation and Senior Producer. “But, it does not matter what goes on behind the scenes as long as the output looks good and the coverage is extensive – that makes it all worthwhile.” In this case the first broadcast from Singapore was deemed to be very successful.

The crew has been impressed with the general level of the IBC and broadcast operations. They will be taking notes as the next edition of the SEA Games takes place in Malaysia and Astro hopes to work in cooperation with the government. “We are ready to assist with everything we can,” explained Slamet.



Astro

Slamet Sazly bin Yakub expects Astro’s broadcasts to reach over 50% of Malaysian viewers

Team Singapore are off and running...

The first Singaporean athletes were in 28th SEA Games action yesterday in the Football and Table Tennis events and the HB cameras were watching closely.

