

15th ASIAN GAMES DOHA 2006 DAGBS NEWSLETTER

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BROADCASTER BRIEFING RECAP - 12 DECEMBER

The main points addressed in today's Broadcaster Briefing were:

- There have been some schedule changes, which are available on INFO2006.
- Because of unsafe weather conditions, DAGBS was unable to provide all expected live Sailing coverage this morning. Coverage resumed at 12:00.
- Due to circumstances beyond DAGBS' control, the Archery quarter-finals will not be available. Coverage will resume with the semi-finals.
- The Booking deadline for the last day of Diving, Handball and Volleyball is tonight at 18:00. The deadline for the Football finals is tonight at 22:00; a dedicated Booking Order Form is available in the download section of the DAGBS website.
- DAGBS reminds Rights Holders that today's Football semi-finals, matches 53 (QAT vs. IRI) and 54 (IRQ vs. KOR), have been switched, with the result that match 54 will now be played first.

RIGHTS HOLDER PROFILE - ALL INDIA RADIO

"Radio is still the main voice of India," begins Mukul Goswami, Manager and Producer for the All India Radio Broadcast Team here in Doha. "High levels of illiteracy and the facts of economics mean that for many people radio, as the cheapest, is still the most viable medium. Our listening figures are high - India's population is more than a billion, and we can expect to reach 90% of these".



Mukul Goswami (centre) -
radio ambassador

Mukul comes to Doha with three International Broadcasting awards, nearly 25 years of experience and a staff of 21, most of whom are AIR employees but some are specialist commentators hired in for specific events. The team works on combining the live commentary (sometimes parallel multi-commentaries for those sports popular in India) which can run up to eight hours daily, with five minute flash reports on the hour. They also produce half hour news capsules which integrate event summaries, commentary and views into two daily magazine format thirty minute shows to be sent back to India for broadcast.

From the studio in the IBC AIR is also broadcasting live chat show programmes in which they are able to allow India's medalists to talk to the nation and, in something that Mukul describes as a unique concept, allow the nation to talk back. "We have an international talk show, a two way communication." He explains, "Phone-ins are very popular in India, as they allow a voice to the people, the chance for them to speak and be heard, to ask questions. This is, however, the first time that we have produced this format internationally."

DAGBS PROFILE - HIGHLIGHTS TEAM

The 15th Asian Games Doha 2006 are a veritable array of events and venues, and more than any single person can possibly take in. Enter the DAGBS Highlights team, who address this issue front and centre by putting out a twice-daily package for Rights Holders' use, featuring the most important and/or impressive moments of every day's competition summed up in less than an hour.



Members of the Highlights team -
providing the best of the day's play

DAGBS Production Manager Amanda Baska explains that the team begins its planning for any given Highlights programme a day in advance. Experienced loggers sit at their stations as the feeds come in from the venues, each focusing on one sport and creating a brief series of clips of the day's best moments. These are then handed over to editors and producers, who assemble the clips into a cohesive package, and then to a commentator before being fed to RHs. The process is so efficient, the actual Highlights themselves so punctual (distributed at 20:00 and 02:00 every day), that it is easy to ignore the fact that close to 90 people take part in it, or that the majority of them have been preparing for this event since the West Asian Games which took place in Doha a year ago. "We're really happy with the success of the Highlights so far," says Amanda with a smile which belies her own year-and-a-half involvement with the project.

The hard work and late nights evidently won't be ending for a little while yet: the team has already begun working on a special two-hour post-Games recap, to be distributed just hours after the Closing Ceremony on the night of 15 to 16 December.

RIGHTS HOLDER PROFILE - SBS (KOREA)

Kyung Soo Kim, Team Leader and Sang Dam Choi, Technical Team Leader of Seoul Broadcasting System (SBS) have vast experience in broadcasting, Kyung Soo having spent eleven years in the industry and Sang Dam 30 years. Both men claim that one of the satisfying challenges of their job is organising and arranging the production facility to help their 85-person team to best express their talents.

"We started preparing for the Asian Games after the Football World Cup in Germany," says Sang Dam, who helped to coordinate the seven tons of equipment SBS carried for the 15th Asian Games Doha 2006. One of the special elements of the SBS production team is their use for the first time in the Asian Games of a non-linear editing system. "We have changed our system from analog to digital," says Sang Dam "We also have a server that is able to record eight feeds at the same time and store over 320 hours of recording."



Kyung Soo Kim (left) and Sang Dam Choi
- recording long hours

Addressing the human element of their production, Kyung Soo points to the 19 commentators they brought to the Games. "I am very proud of our commentators", he says, "they are all competent and well known. Most are former athletes and Asian Game or Olympic medal winners," citing as an example Dae Sung Moon, who won the gold in Taekwondo at the Athens Olympics in 2004.

With over two million viewers tuning into their broadcasts, Kyung Soo believes that many people in Korea enjoy watching the Asian Games to see their athletes compete against China and Japan. "The Games make us feel more Korean when we cheer for Korean teams," he says. SBS has given particular attention to Baseball, Football and Swimming. "Our Football coverage is watched by 14.5% of the Korean population," says Kyung Soo. "Swimming is popular," he continues, "because of Tae Hwan Park," the 17-year old who set the Asian record in the Men's 200m Freestyle and the Men's 1500m Freestyle events at these Asian Games. "I am happy and proud to be one of the Korean broadcasters to deliver the action of our athletes to Korea," says Kyung Soo.

DAGBS WEBSITE AND CONTACT INFO (WWW.DAGBS.TV)

The DAGBS website complements existing DAGBS printed material and features information on Venues, Production, Telecom, Broadcast and other general and technical data. The website is updated frequently with the latest DAGBS news and information.

For further general information and additional queries, please feel free to contact us at info@dagbs.tv

