

# 7<sup>th</sup> ASIAN WINTER GAMES Rights Holders Newsletter



Astana - Almaty  
7<sup>th</sup> ASIAN WINTER GAMES  
2011

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## HISTORY OF THE ASIAN WINTER GAMES (3/6): HARBIN 1996

The IOC's decision to shift the Winter Olympics from 1992 to 1994 led to a six-year pause between the second and third editions of the Asian Winter Games. The initial plan was for the Games to be staged in North Korea in 1995, but when this became impossible the Chinese city of Harbin stepped in.

The event continued to grow, with Figure Skating returning and Freestyle Skiing making its first appearance. The number of competing nations also increased, with a total of 17 – including newcomers Kazakhstan.

China, which had finished second to Japan in both previous editions, took first place in the rankings ahead of Kazakhstan, with Japan coming third.

## IBC DELIVERY ADDRESS

Rights Holders for the 7<sup>th</sup> Asian Winter Games are invited to use the following address for any deliveries to the IBC:

7th Asian Winter Games International Broadcast Centre  
Almaty Towers  
North Tower, 5th Floor  
Bayzakova 280  
Almaty 050000  
Kazakhstan

## LIKE THE NEWSLETTER, LOVE THE HANDBOOK

The Almaty-based International Broadcast Centre for the 7<sup>th</sup> Asian Winter Games will open its doors to all accredited users on 10 January. Rights Holders are invited to head to the Broadcast Information Office (BIO) upon arrival in order to pick up their copy of the IGBS Broadcaster Handbook, which contains detailed information on the host broadcast of the event.



## END OF YEAR UPDATE FROM IGBS

As Rights Holders and host broadcast staff alike prepare to take a short end of year break, IGBS is pleased to report that its preparations for the 7<sup>th</sup> Asian Winter Games are going very well. The IBC in Almaty is ready for broadcasters to take possession of their premises from 10 January, the various venues are nearing completion (both in real terms and in their broadcast-related aspects), the IGBS production plan is fully developed, and all necessary staff and equipment have been contracted and are now ready to fly to the two host cities over the course of the next few weeks.

IGBS and SICC would like to take this opportunity to thank AWAGOC and the government of Kazakhstan for all their support as well as for allowing the company to be part of this exciting project, and to wish everyone reading this Newsletter a very happy and successful new year.

*Please note that there will be no Newsletter next week and that the following issue is scheduled for the first week of January.*

## DECYPHERING THE PICTOGRAMS

Throughout the event, the eleven sports of the 7<sup>th</sup> Asian Winter Games will be commonly represented as pictograms:



Alpine Skiing



Bandy



Biathlon



Cross-Country Skiing



Figure Skating



Freestyle Skiing



Ice Hockey



Short Track Speed Skating



Ski Jumping



Ski Orienteering



Speed Skating

## KNOW YOUR VENUE TEAM

Rights Holders at the venues will be able to rely on a number of IGBS personnel for assistance during the 7<sup>th</sup> Asian Games. The host broadcaster's team at every active venue will include:

- A Broadcast Venue Manager (BVM), who will be responsible for the overall operation and coordination of all broadcast-related activities at that venue.
- A Venue Technical Manager (VTM), who will supervise and coordinate the overall implementation and set-up of technical facilities and operations at that venue.
- A Commentary Operations Manager, who will be charged with the installation, operation and maintenance of all commentary and coordination systems at that venue.
- A Broadcast Liaison and Information Manager (BLIM), who will be responsible for that venue's Broadcast Information Office.

Further information on venue operations and management, including a per-venue list of names, will be provided in the IGBS Broadcaster Handbook.